

Youth Tracks

A guide to making a basic leaflet that promote paths and greenspaces for young people.

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Introduction

This guide is to help you design a simple single sided leaflet, that can be used to promote paths or greenspace to young people and can be shared online.

An example is shown on the next page.

paths
for all

FOR A HAPPIER,
HEALTHIER SCOTLAND

Information that's relevant for intended audience

Basic Map, that easy to understand

Hyperlink to google maps showing to place you are promoting this will also enable users to locate site using Google Maps

Pictures that are relevant to young people

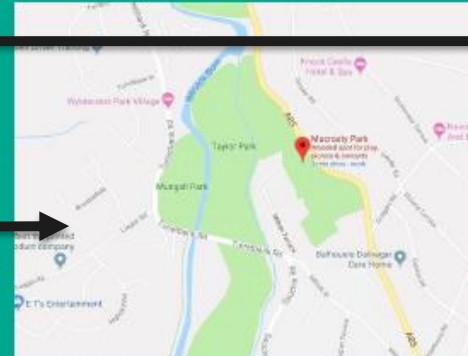
Make sure you have permission to use any images

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Youth Tracks

Young People Promoting Greenspaces

MacRosty Park Crieff



<https://goo.gl/maps/iGLELfwB3142>

Great 4g mobile signal
Bus stop nearby
Safe place to lock up bikes
There is a great café
Toilets are available
Waterplay area is great for splashing around on a hot day



Scottish Natural Heritage
Dualchas Nàdair na h-Alba
nature.scot

Greenspace on Your Door Step

If you have a greenspace or path that you want to promote that's brilliant!

If you are unsure and need help to locate a greenspace or path , the next 2 slides will help you.

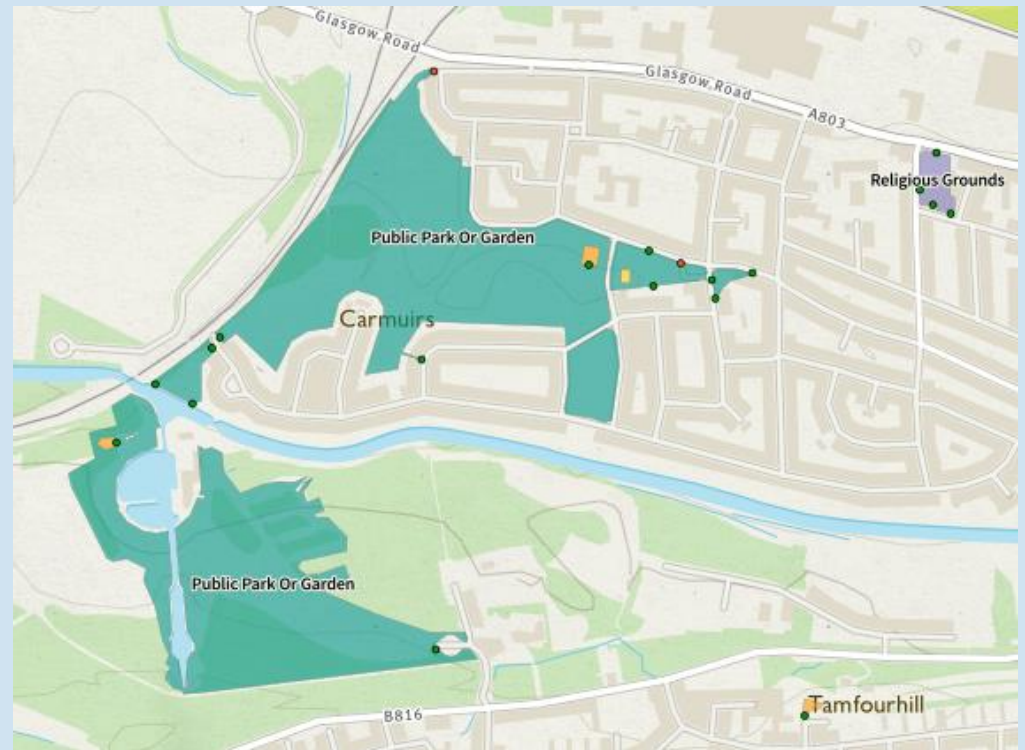
You might be a amazed at what opportunities there are to get outside in your neighbourhood.

Locating Greenspaces and Paths

If you need help finding a greenspace, use OS (Ordnance Survey) Greenspace Map

Ordnance Survey produced a map which shows the locations of greenspaces in Scotland

<https://getoutside.ordnancesurvey.co.uk/greenspaces/>



Locating Greenspaces and Paths

- If you need help finding a path, the Core Path plan of Scotland map will help
- <https://www.nature.scot/enjoying-outdoors/routes-explore/local-path-networks>



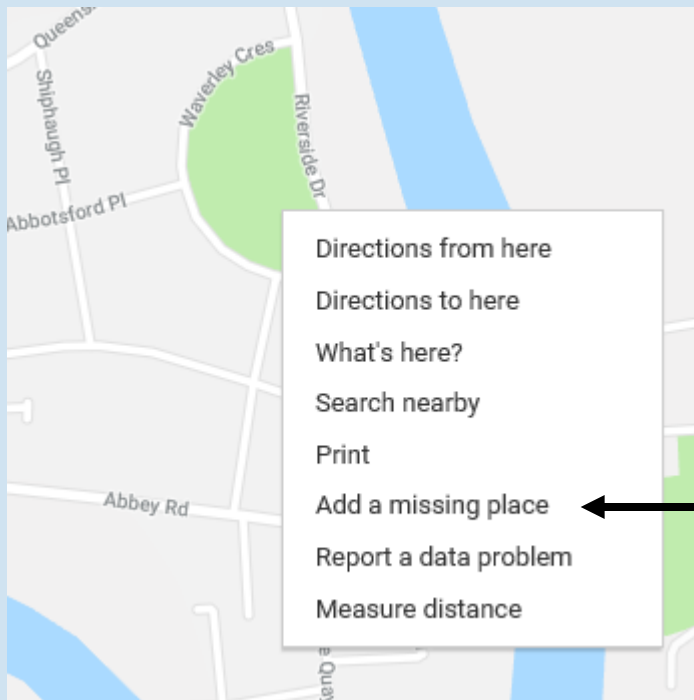
Getting your chosen site online

- If your site is located on Google Maps, then it can be easier to navigate to it using mobile devices
- If the site you've chosen to promote isn't on Google Maps you can add it
- Carmuir's Public Park was added to Google Maps during January 2019
<https://goo.gl/maps/k7CjjoGAerj>





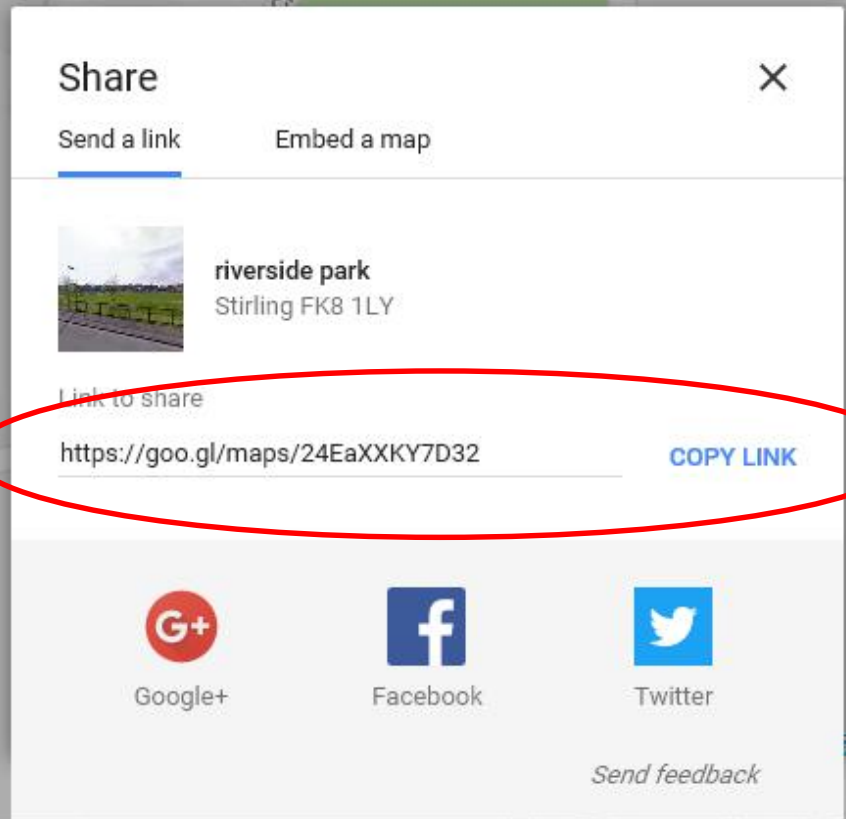
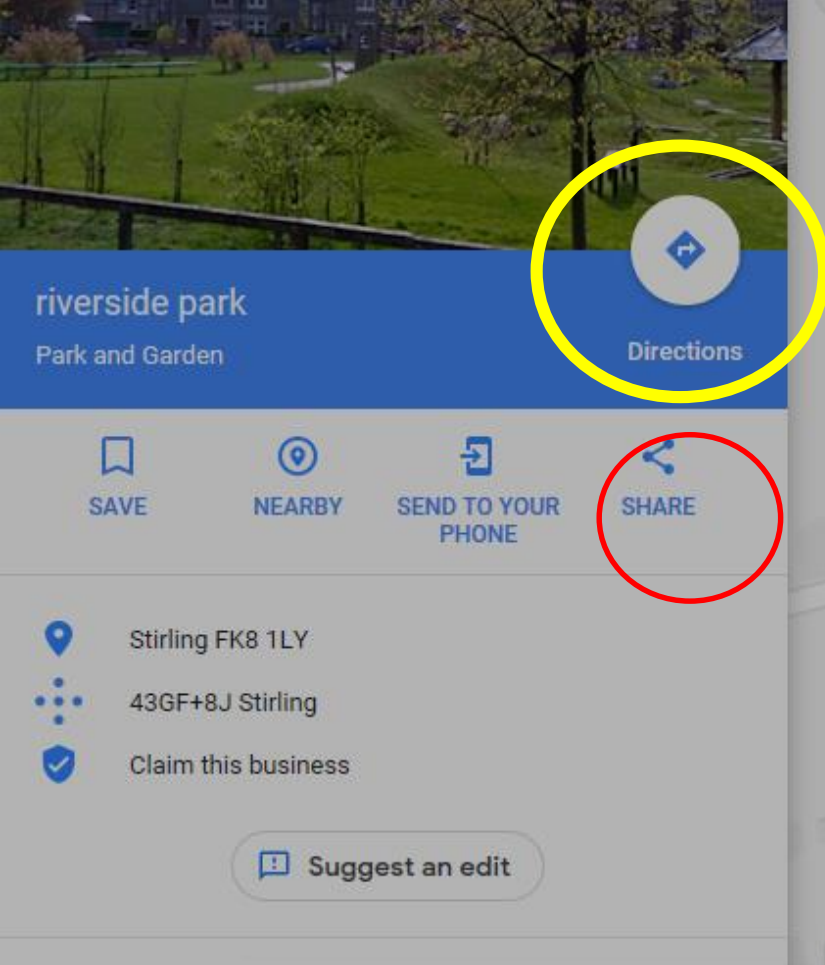
e.g. this small park doesn't have a name on Google Maps



To add one all we'd have to-do is, right click on the space and select "add missing place"



If you site now has a name you will be able to click on it and bring up it details on Google Maps



Click “share” and then “copy link “ you’ll want to copy this link into your leaflet

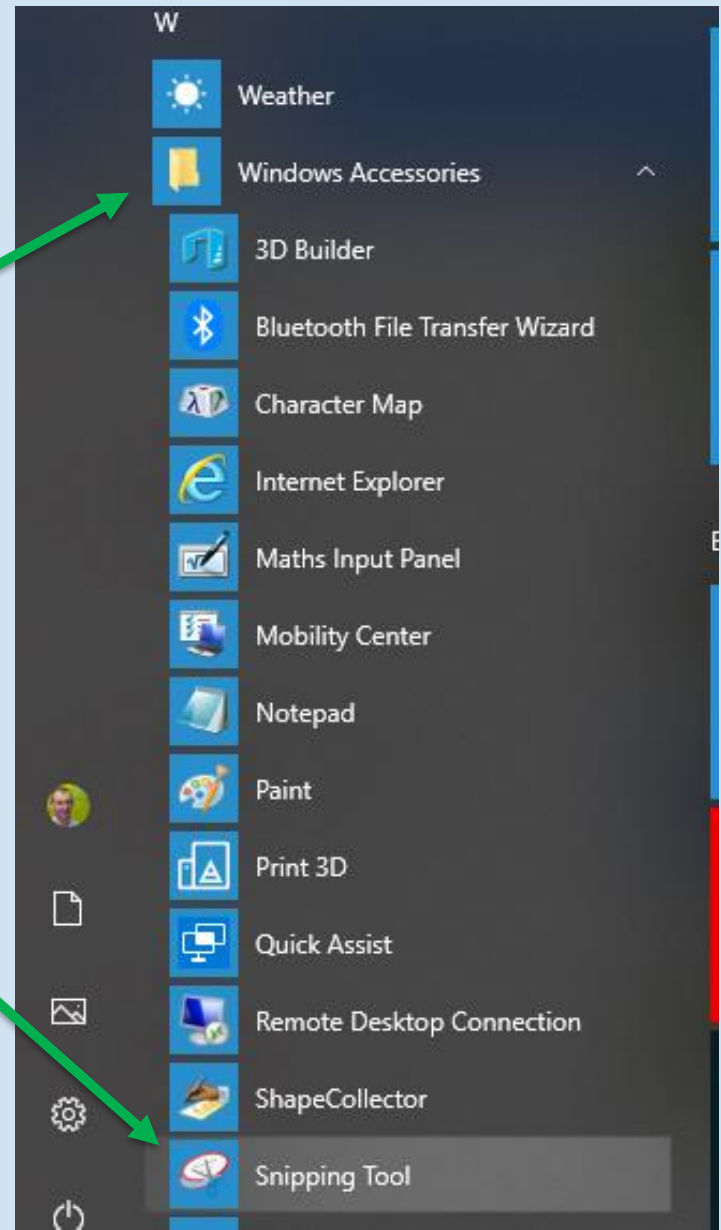
e.g. <https://goo.gl/maps/24EaXXKY7D32>

When users click the link they can navigate to your site using the directions option (see yellow circle above).

Copying Image of Map

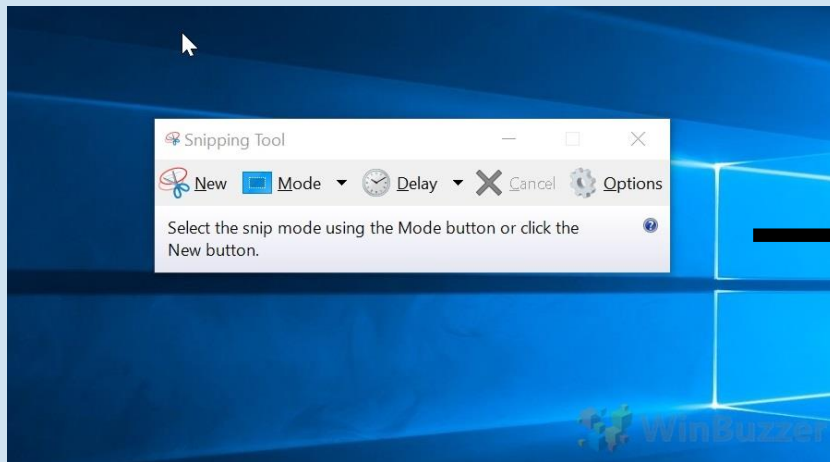
If you need to create a Jpeg image of a map to add to a publication you can use Windows Snipping Tool

Please remember to check for any copyright restrictions



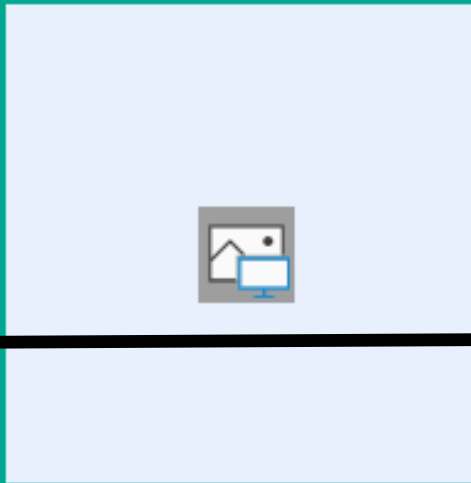
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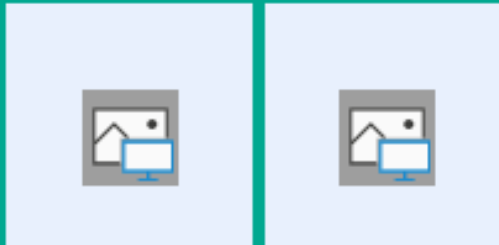
Save your snip as a Jpeg so you can insert it into your leaflet later.

Insert Name of site



List the reasons why young people would want to come here.
e.g. great 4g signal, free wifi, toilets, café, waterplay area, great views, somewhere to park your bike.

Insert a map link



Insert the name of your site here

Insert map of your site here

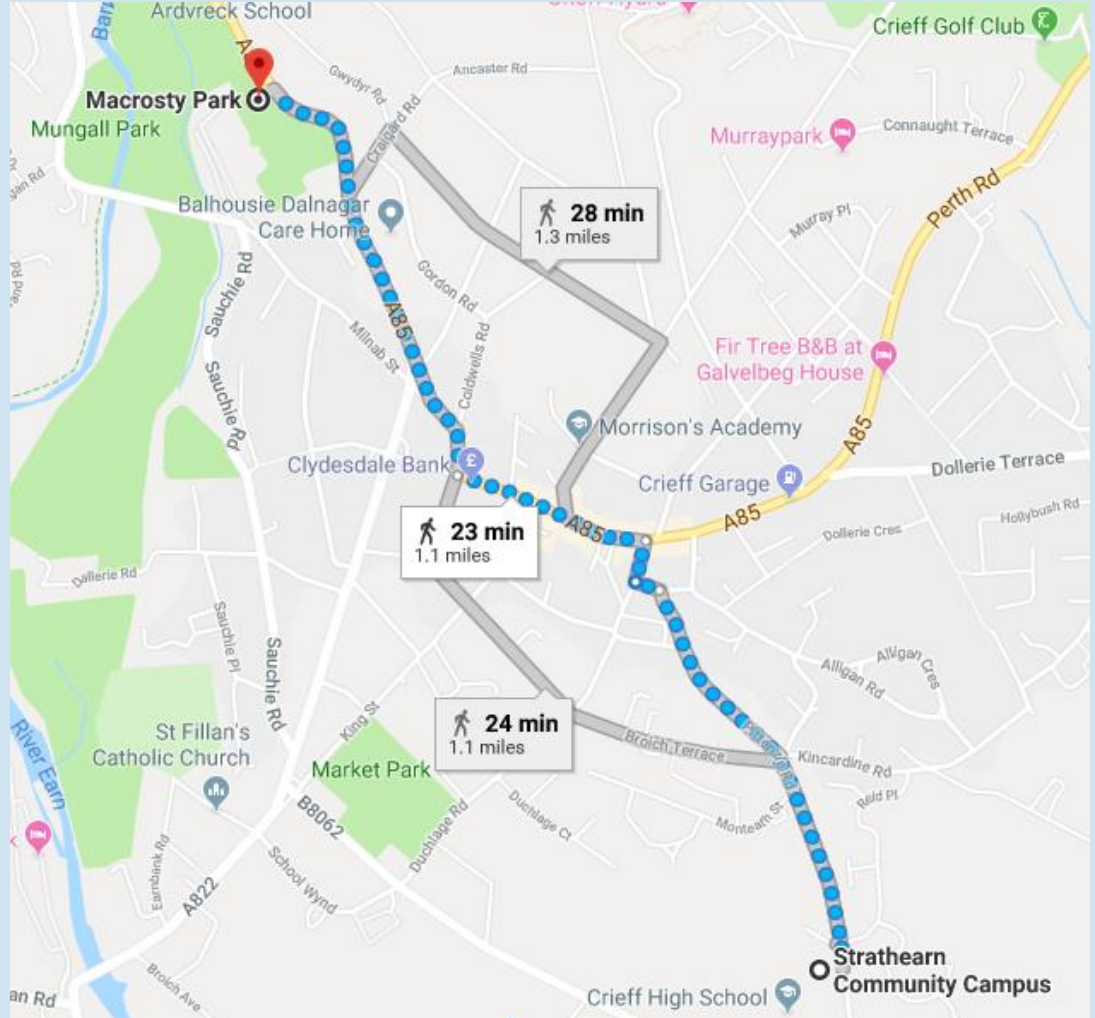
List the reasons young people would want to use the site in here

Insert Google Map hyperlink here

Photographs in here

Resource Format

- In order for the hyperlinks on your leaflet to work you will need to save the document as a PDF
- Users will then be able to use satellite navigate to get to the site, by driving, walking, cycling or using public transport.



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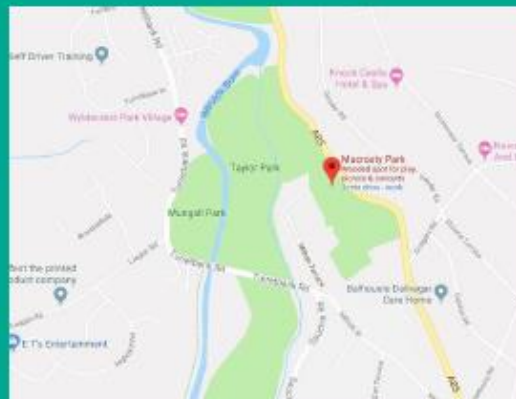
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